



Steelcase | west elm



2 iconic
brands.
1 game-
changing
approach.



Meet the West Elm Work Collection, a collaboration between steadfast workplace innovator Steelcase and modern design company West Elm.

Together, we're creating a better way to work—humanizing the office with people-first design and high-performance durability.

Greenpoint Benching in Thunder Walnut Veneer and Matte Low Gloss Black Frame
Sterling Guest Chair in FOMO - Persimmon with Natural Oak Base
Sterling Conference Chair in FOMO - Persimmon with Night Bronze Lux Base
Belle Sectional in W Velvet Delft



behind the design

Today, people work from sofas, kitchen tables, airplanes and cars. Work is no longer bound to a specific place, and as a result, the home and office are more connected than ever.

At West Elm Work, we're bringing together two areas of expertise: West Elm's innovative product design and Steelcase's century-old supply chain leadership. Our spaces go beyond durability and performance —prioritizing comfort, creativity and well-being.

"We create beautiful, compelling products through an intentional design practice," says Paulo Kos, Vice President of West Elm's Work & Contract Design.

"Brought to life by Steelcase's engineering, manufacturing and operational prowess, West Elm Work is truly a best-of-both worlds business."

West Elm's in-house design team spans industrial and textile designers, artists, woodworkers and sculptors. With 100+ brick-and-mortar stores, customers in 90+ countries and

highly engaged social channels, there's constant opportunity for the retailer to learn how people want their spaces to look, feel and perform. That direct line of contact with customers provides a limitless well for finger-on-the-pulse consumer insight that informs Kos and team.

"We see what people want in their daily lives," says lounge and upholstered seating designer James Killinger.

"We're trying to create spaces where people want to be, where they feel comfortable and at ease."

A choice of work modes is essential to the modern office, where flexibility reigns supreme. Destinations for collaboration and away-from-desk refreshes are just as necessary as designated areas for solo focus.

"We're powered by a passion for design and putting people first, as well as an understanding of how people live and work."



West Elm's Brooklyn Headquarters

"Emotional wellbeing is a part of wellness," Kos says. "Making people feel comfortable, relaxed and more at home at their place of work is imperative."

We want the ability to move freely throughout our workplaces, just as we do at home. Workstation designer Alex Haggart focuses on desks, benching and tables. His philosophy: "You don't sit at your kitchen table all night, so why would you want to sit in one spot all workday?"

Bringing the authenticity of the home into the office permeates everything Kos and his team tackle.

"A lot of workstations today look cold and sterile," Haggart says. "We want to make work spaces as inviting and intuitive as possible and look at settings like the kitchen table for inspiration—familiar destinations that are a bit more communal."

Residential inspiration also means a strong sense of eclecticism and material warmth. Think natural woods with real wood grain and plush textiles. Raw metals, allowing you to see through the finish and into the actual steel. "We're constantly asking ourselves: *Would you want to live with this? Would this blend into a home?*" says Killinger.

"Commercial performance without commercial appearance—that's what we're going for."

But Kos and his design team don't take inspiration only from West Elm customers. As they observe their coworkers interacting with product prototypes, West Elm's Brooklyn headquarters tends to operate just as much as a design incubator as it does a fully functioning office. A working design lab affords the ability to evaluate, edit and identify new opportunities in real time.

Steelcase brings these designs to life, with a keen understanding of the workplace at play and performance front of mind.

"This is where our design sensibilities converge with new workstyle norms," Kos says. "And that's how we redefine today's office."



Greenpoint Collection

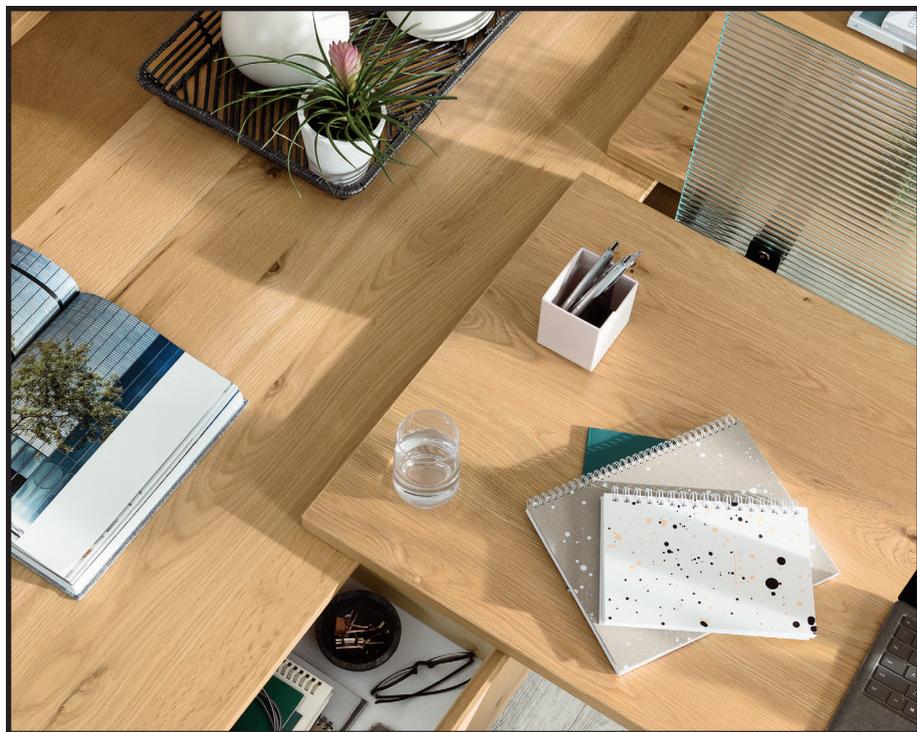


matter-of-fact functionality

Today, 77% of global office workers have personal workstations. Our Greenpoint Collection brings workhorse functionality to day-to-day desks and empowers productivity without sacrificing style. Clean lines, soft woods and airy steel frames give the collection a pared-back look that works in traditional office spaces and open floor plans alike.

Greenpoint Private Office in Ash Noche Laminate and White Frame
Greenpoint Benching in Milk White Laminate
Greenpoint Credenza in Thunder Walnut Veneer with White Frame; Right: Natural Oak Veneer with White Frame
Sterling Guest Chair in Brushed Flannel - Light Gray with Black Oak Base





Greenpoint Benching in Natural Oak Veneer and Matte Low Gloss Black Frame
Greenpoint Private Office in Natural Oak Laminate and Black Frame
Sterling Guest Chair in Brushed Flannel - Light Gray with Black Oak Base



West Elm's unparalleled consumer insight tells us what people want in their daily lives. Our residential inspiration prioritizes personality, comfort and function.





Brighton Collection



make it
your own

Inspired by the traditional wood-frame joinery of mid-century design, Brighton offers an updated take with metal construction and integrated power. Its chairs, table surfaces and sofas work together to form infinite configurations.

Brighton Seating Collection
in Linen Like - Flax with Peacock
and Brass Frame; Table: Planked
Oak Veneer





Choose from an array of materials, finishes, fabrics and deco-friendly metal accents for a completely unique look you won't find anywhere else.

Brighton Single Seat Armless
in W Velvet Delft and Scarlet Frame
Brighton End and Coffee Tables
in Volcanic Oak Veneer, Black Frame
Brighton Double and Single Seat
in Tiny Herringbone - Blue Green
and Black Frame
Charlie Stacking Stool
in Boucle Dot - Navy





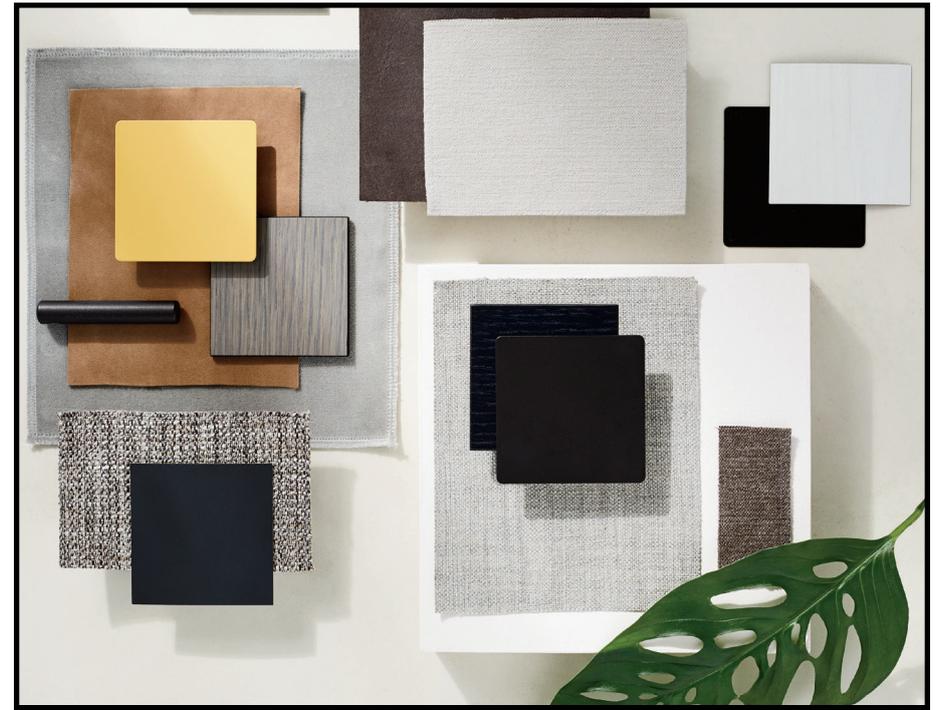
Slope Collection

A West Elm customer favorite, Slope is now available made-to-order by Steelcase exclusively for West Elm Work. Meeting the demand for choice in the modern workplace, this versatile chair boasts a broad range of frame, color and upholstery options to support virtually any aesthetic. Choose from guest, lounge, conference and stool seating as well as thousands of finish combinations.

Slope Lounge Chair
in FOMO - Dusty Mint with
Dark Peacock Frame
Slope Bar & Counter Stool
in FOMO - Spice with Peacock Frame

Boardwalk Collection





East meets West in our Boardwalk Collection, where pillow-like cushions inspired by Japanese zaisu sit on a simple wood platform, a nod to 1960s California residential design. The cushions can be oriented in any direction and power attaches anywhere on the base for easy access and endless configurability.

a moment
of zen

Boardwalk Seating
in Linen Like - Cool Gray with
Volcanic Oak Veneer Base





A celebration of minimalism, Boardwalk offers a respite within an office landscape and configures to provide seating, table surfaces and power access tailored to your space.

Boardwalk Seating Above: FOMO - Antelope with Planked Oak Veneer Base; Right: Moore and Giles Mont Blanc Leather - Caramel and Planked Oak Veneer Base
Boardwalk Nested Occasional Tables in Planked Oak Veneer





The West Elm Work Collection is designed in-house from our Brooklyn studios. We begin with a commitment to authenticity and the idea that one size doesn't fit all.



Belle Collection



to the max

Epitomizing our high-design ethos, Belle's tufted, unapologetically overstuffed form references 1970s European design. But don't underestimate its durability: Belle boasts both beauty and brawn. Expertly tailored, its voluptuous curves and wide channeled back stand up to commercial wear and tear. Better yet: it's totally modular and adaptable to the layout of your space.

Belle Sectional
in W Velvet Delft





Sterling Collection

Sterling's sculptural silhouette and retro-inspired base pay homage to mid-century design while offering a generous sit for extended comfort.

Sterling Conference Chair with/without Arms in Brushed Flannel - Light Gray with Polished Aluminum Base
Sterling Guest Chair with/without Arms in Brushed Flannel - Light Gray with Black Oak Base; Left: FOMO - Persimmon with Natural Oak Base

In the workplace,
style can't sacrifice
durability. Steelcase's
century-old history
of engineering
excellence ensures
we're built to last.



Mesa Collection

Our versatile Mesa sectional offers you and your team a space to re-energize, reconnect and find a fresh perspective during the workday. With deep seats and a supportive back, it's based on a square module for easy configurability.



Mesa Sectional in W - Satsuma
Mesa Coffee Table in Black Marble Veneer
Horizon Nesting Table in Walnut, Black Marble and White Marble Veneers with Burnished Bronze Base

40



41

Nimbus Collection

Available in both high-back and low sofas, lounge chairs and conference chairs, our Nimbus Collection showcases the softer side of modern design. Pair two sofas facing each other to create a destination for semi-private collaboration, perfect for open-lounge settings.

Nimbus High Back Sofa in Dorset - Platinum
Maisie Side Table in Walnut Veneer with Antique Brass Base

James Harrison Collection

Created in collaboration with the award-winning designer, our James Harrison Collection exaggerates proportions to create privacy—high backs and winged sides encourage uninterrupted focus.

James Harrison XL Settee in Bark Cloth - Light Gray
Lily Pad Nesting Tables in Walnut and White Marble Veneers with Antique Brass Base
Nolan Side Table in Antique Brass



Lucas Collection

With a sleek metal base and reclined pitch, our Lucas Chair combines elevated design, high function and a touch of residential familiarity to promote productivity.

Lucas Wire Chair in Moore and Giles Mont Blanc Leather - Smoke with Polished Nickel Frame



Let's work together!
westelmwork.com
steelcase.com/westelm

